

Francisco A. Beltrán Guzmán

Professor at the General Management Department
Executive Management Program Director (AD-2)



IPADE
BUSINESS SCHOOL
UNIVERSIDAD PANAMERICANA

Academic Degrees

- PhD in Business Administration (DBA), SDA Bocconi School of Management, Italy. Doctoral dissertation: “How are effective CEO successors developed in family firms?”.
- MSc in Transportation, Massachusetts Institute of Technology (MIT).
- Civil Engineer, Universidad Nacional Autónoma de México (UNAM).

Other studies

- General Management Program (AD), IPADE Business School.

Managerial Background

Current

- Director, AD-2 Executive Management Program, IPADE Business School.
- Managing Director, Stratevo.

Previously

- Director, D-1 A Management Development Program, IPADE Business School.
- Director, D-1 B Management Development Program, IPADE Business School.
- General Manager, Mexico, Central America and Caribbean, Control Risks.
- Executive Director, Strategy Management, GNP.
- Consulting Director, Mexico and Central America, Hay Group.
- Principal, Booz Allen & Hamilton.

Areas of Interest

- Creation of high impact strategies
- Organizational transformation
- Top team effectiveness
- CEO Leadership development