

Arturo Orozco Leyva

Professor at the Operations Management Department
Research Director



IPADE
BUSINESS SCHOOL
UNIVERSIDAD PANAMERICANA

Academic Degrees

- PhD in Operations Research, Universidad Politécnica de Cataluña, Spain.
- Master in Optimization of Production Systems, Universidad Panamericana, campus Guadalajara.
- BS in Actuarial Sciences, Universidad Autónoma de Guadalajara.

Relevant courses:

- Management Development Program, IPADE Business School.
- Global Colloquium on Participant-Centered Learning, Harvard Business School, 2013.

Managerial Background

- IPADE Auto Summit Director, 2016-2018.
- Innovation for Senior Management Program Director (innovAD) México, IPADE Business School, 2014-2015.
- Innovation and Technology Management Program Director (ADIT), IPADE Business School, 2011-2014.
- Industrial Engineering, Sanmina-SCI, 2003-2004.
- Quality Engineering and OOB Audit Coordination, IBM Mexico, 2000-2003.

Professional Activities

- Consultant in different industrial and technology firms.
- Key speaker in several automotive industry meetings.
- Visiting Professor, PAD Business School (Peru), INALDE Business School (Colombia), IAE Business School (Argentina), ISE Business School (Brazil).

Areas of Interest

- Automotive and mobility industries
- Industry 4.0 and digitalization of value chains
- Transport and logistics
- Supply chain management
- Simulation and processes optimization
- Artificial intelligence
- Technology management