

# José Díez Deustua

Dean for the Full-time MBA Program (MEDE)  
Organizational Behavior Department Professor



**IPADE**  
BUSINESS SCHOOL  
UNIVERSIDAD PANAMERICANA

## Academic Degrees

- PhD in Economics and Social Sciences, Universitat Internacional de Catalunya, Barcelona, Spain, 2012.
- Executive MBA (MEDEX), IPADE Business School, México, 2019.
- BA in Moral Theology, Pontificia Università della Santa Croce, Rome, Italy, 2010.
- BA in Business Management, Universitat de Barcelona, Barcelona, Spain, 2002.

### Other studies:

- Management Development Program, IESE Business School, Barcelona, Spain, 2014.
- Global Colloquium on Participant-Centered Learning, Harvard Business School.

## Managerial Background

### Currently:

- Full-time MBA Program Dean at IPADE Business School, 2025-present.
- Member of the Board of Directors, IPADE Business School, 2023-present.
- Member of the Executive Committee at other companies.

### Previously:

- Executive MBA (MEDEX) Dean, IPADE Business School, 2021-2024.
- Open Programs Director in Executive Education, IPADE Business School, Mexico, 2014-2020.
- Open Programs Director in Executive Education, IESE Business School, Spain, 2013-2014.
- Director of several Colleges Associations focused on integral education for Universities Students, Barcelona, Spain, 2002-2012.

## Professional Activities

- Director of the Inclusive Growth Summit, IPADE Business School, 50<sup>th</sup> Anniversary, 2017.
- Post-Doctoral Program in Business Ethics, IESE Business School, Barcelona, Spain, 2012-2013.
- Professor of “Ethics and Anthropology”, Universitat Internacional de Catalunya, Barcelona, Spain.
- Member of MCE Project, Pontificia Università della Santa Croce, Rome, Italy.
- Research Assistant at the Marketing Department, IESE Business School, Spain, 2002-2006.

### Publications:

- Picos A y J. Díez, “Los alcances del Desarrollo Inclusivo en el Pensamiento de Carlos Llano”, revista Empresa y Humanismo, XX1 (1) Universidad de Navarra, 2018.
- Díez Deustua, José. “El concepto de deliberación en Tomás de Aquino”, *Cuadernos de Anuario filosófico* (college edition), Universidad de Navarra, 2011.
- Bosch M., J. Díez y R. Cavallotti. “Towards a better definition of Integrity: an Aristotelian approach,” (pending for publishing), 2012.
- Villanueva J., J. Nueno y J. Díez. “Santander-Serfin: Revitalizing the Payment Systems Business,” *IESE Case Studies*, M-1190-E, 2005.
- García C. and J. Díez. “Tressis: a promising start,” *IESE Case Studies*, M-1180-E, 2004.
- Murcio, R. y Díez, J. “La Norteña” *IPADE Case Studies*, FH 12 C 02, 2017.
- José Díez Deustua, “Pelé también es mexicano”, *El Economista*, April 23, 2018.
- José Díez Deustua, “La inclusividad no es opcional”, *El Economista*, December 25, 2017.

## Áreas de interés

- Leadership
- Leadership for change