

# Rafael Ramírez de Alba López

Professor and Chair of the Economic Environment Department



**IPADE**  
BUSINESS SCHOOL  
UNIVERSIDAD PANAMERICANA

## Academic degrees

- MBA specialized in Finance, Columbia Business School, New York.
- BA in Economics, Universidad Panamericana, Mexico City.

### Other studies:

- Financial Analysis, User Decision Analysis, and Investment Analysis from the CCIM Institute.
- Capital Leadership Development Experience from GE Capital.

## Management experience

- Chairman of the Board of Directors, Grupo AI-Con (Real Estate).
- Member of the Board of XBA Strategic Business Advisor (Tech).
- Member of the Advisory Committee on Business Transformation of Fincomún (Financial Services).
- Member of the Board of IPADE Business School, 2014-2020.
- Director of debt originations at GE Real Estate, 2007-2011.
- Business Development Director for the residential mortgage business of GE Money Mexico, 2004-2007.

## Professional activities

- Consultant to several companies in projects related to strategy, finance, and digital transformation.
- Associate in the Investment Banking Division, Latin America Advisory Group of Goldman, Sachs & Co., 2000-2002.
- Advisor to the CEO of FOVI (currently Sociedad Hipotecaria Federal-SHF) in Banco de México, 1996-1998.

## Areas of interest

- Economic foundations of company strategy and digital transformation.
- Technological change, platforms and ecosystems, artificial intelligence, and market design.
- Financial economics and investing.
- Financial system, banking, and capital markets.