

Rodrigo de León González

Professor at Social and Political Environment Department
Director of Top Management at the Alumni Department



IPADE
BUSINESS SCHOOL
UNIVERSIDAD PANAMERICANA

Academic Degrees

- Executive PhD in Business program, J. Mack Robinson College of Business, Georgia State University.
- Management Program (D-1), IPADE Business School.
- MA in Marketing and Advertising, Universidad Anáhuac.
- BA in Philosophy, Universidad Panamericana (UP).

Relevant courses:

- Colloquium on Participant - Centered Learning (CPCL), Harvard Business School, 2007.
- Various courses on Mexico's electoral and political environment.

Managerial Background

- Member of the Board of Directors, IPADE Business School.
- Member of the Executive Committee, IPADE Business School.
- Director of Executive Education, IPADE Business School.
- Director at the Social and Political Environment Department, IPADE Business School.
- Director, Advanced Management Program (AD), IPADE Business School.
- Director, Management Program (D-1), IPADE Business School.
- Admissions Director, Executive Education Programs, IPADE Business School.
- Program Director, Chihuahua campus, IPADE Business School.
- Program Director, Mérida campus, IPADE Business School.
- Deputy Director, Center of Studies for Institutional Governance (CEGI), IPADE Business School.

Professional Activities

Currently:

- Sponsor, Fundación Mexicana del Riñón (FMR).
- Consultant on social responsibility and sustainability, socio-political environment in Mexico, social marketing, strategic planning, civil society organizations, and government development variables.

Formerly:

- Jury at Effie Social Awards.
- Professor at UP & ICAMI.

Publications:

- *El poder ejecutivo de los Estados Unidos Mexicanos*, 2ª ed., México, Nostra Ediciones, 2008 (Col. Para Entender).
- “La responsabilidad ética y social del emprendedor”, chap. 18, in *El Ecosistema del Emprendedor*. México, LID Editorial Empresarial, 2013.
- *Modelo de Responsabilidad Social Compartida*. México, FECHAC, 2013.
- *Modelo de Responsabilidad Social Compartida*. 2ª ed. México, FECHAC, 2015.
- *Modelo de Responsabilidad Social Compartida*. 3ª ed. México, FECHAC, 2022.

Areas of Interest

- Domestic and international political analysis
- Social responsibility and sustainability
- Organized civil society
- Global macro trends and country development models