

Rodrigo Garza Burgos

Operations Management Professor

Head of the Operations Management Department

Head of the General Management Program AD



IPADE
BUSINESS SCHOOL
UNIVERSIDAD PANAMERICANA

Academic Degrees

- PhD, EDDBA, Crummer Graduate School of Business.
- Full-time MBA, IPADE Business School.
- Academic Exchange, Manchester Business School.
- Industrial Engineering Bachelor, Universidad Iberoamericana (UIA), Santa Fe.

Relevant courses:

- Master Certificate in Lean Manufacturing - College of Engineering, University of Michigan, 2021.
- Driving a Sales Organization, Sao Paulo, Brazil, 2008.

Academic Positions:

- Head of the Operations Management Department.
- Reviewer for the Organizational Dynamics Journal.

Managerial Background

- AD Top Management Program Director, IPADE Business School, 2019 – currently.
- Executive MBA Admissions Director, IPADE Business School, 2013-2019.
- General Management / Commercial Director, Smart Deal SAPI de CV, 2012-2013.
- SME Credit Products Development, Grupo de Control Porvenir, 2011-2013.
- Business Banking Mass Director (SME Corporate Banking), HSBC, 2008-2011.
- Business Banking Director (Fuerza Móvil Micro), HSBC, 2006-2008.
- Consumer Lending Sub Director / Director (SME), HSBC, 2002-2008.
- General Manager and Main Shareholder, Integer, S.A. de C.V., 1997-2002.
- Operations Director and Commercial Director, Sago Interamericana, 1996-1997.
- Quality and process management, Plasbar S.A. de C.V. 1992-1994.

Areas of Interest

- Service Management and Service Operations
- Lean Manufacturing
- Organizational Learning Processes
- Process Management
- Reengineering
- SME and Entrepreneurship Operations