

José Elías González Rogel

Professor of Financial Management

Director of the Senior Management Program D1-Regional



IPADE
BUSINESS SCHOOL
UNIVERSIDAD PANAMERICANA

Academic Degrees

- PhD candidate, Strategic Management and Development Policies, Universidad Anáhuac.
- Full-Time MBA, IPADE Business School, 1999.
- BS in Administration, Instituto Tecnológico Autónomo de México (ITAM), 1996.

Relevant Courses:

- Family and Self Program, IPADE Business School, 2014.
- Advanced Credit and Risk Management Course, Citibank, Mexico, 2002.
- Core Credit and Risk Management Course, Citibank, Bogota, Colombia, 2000.
- Major in Finance, IPADE Business School, 1999.
- Major in Finance, Instituto Tecnológico Autónomo de México (ITAM), 1996.
- English Teacher Course, the Anglo Mexican Foundation, 1992.

Managerial Background

- Founding Partner and Chairman of the Board, Grupo Mexicano de Medios, 2006 - up to date.
- Founding Partner and Member of the Board, Instituto Universitario del Prado, 2011 - up to date.
- Assistant Vice president, Corporate Banking, GE Commercial Finance Mexico, 2006.
- Relationship Manager, Corporate and Investment Banking, Citibank México, 2003.
- Investment Projects Evaluation Manager, CARSO Global Telecom, 1997.

Professional Activities

- Consultant in financial analysis, project evaluation and company valuation.
- Member of the Board of Directors of various companies in the financial, agribusiness and food sectors.
- Guest lecturer, Escuela Superior de Comercio y Administración del Instituto Politécnico Nacional (ESCA, IPN), 2010-2011.
- Professor of Strategic Finance, Universidad Iberoamericana Ciudad de México, 2003-2006.
- Professor of Financial Strategy, Instituto Tecnológico Autónomo de México (ITAM), 2001-2003.

Awards:

- Chevening Scholarship, Foreign and Commonwealth Office (FCO), United Kingdom, 2002.
- Citigroup Team Recognition Award, Citigroup, 2001.
- Ranked 3rd in class, IPADE Business School, 1999.
- Jerome A. Chazen Exchange Student, Columbia Business School, 1998.

Areas of Interest

- Corporate Finance
- Valuation of companies, mergers and acquisitions
- Financial models
- Personal Finance