

# Marcos Gutiérrez Díaz

Professor of Financial Management Department



**IPADE**  
BUSINESS SCHOOL  
UNIVERSIDAD PANAMERICANA

## Academic Degrees

- Full Time MBA, IPADE Business School.
- BA in Economics, Universidad de las Américas, Puebla.

Relevant courses:

- Diploma in Valuation and Bank Asset Markets (ITAM).
- Diploma in Bank Risk Management (ITESM).
- Deposit Insurance, Bank Supervision and Resolutions, Corporate University, Federal Deposit Insurance Corporation, Washington, D.C.

## Managerial Background

- Deputy General Director of Bank Resolutions, Strategic Planning and Asset Sale, Deposit Insurance Agency in Mexico (IPAB), 2008-2018.
- Director of Financial Research and Liquidation of Financial Institutions (IPAB).
- Administrative Director in distribution agencies of products Nestle and Cervecería Cuauhtémoc Moctezuma.

## Professional Activities

- Guest lecturer at various Mexican universities on Financial Education.
- Advisor of the Superintendence of Banks of Guatemala on issues of Deposit Insurance and Simulations of Bank Resolutions.
- Professor of Microeconomics, Universidad de las Américas, Puebla.

Publications:

- Monetary Magazine, Centro de Estudios Monetarios Latinoamericanos, 1994.
- Newspaper El Financiero “Evaluation of the Efficiency of Mexican Banking 1980-1990”, 1993.

Awards:

- National Banking Commission Award. Second annual competition of Bachelor’s thesis. 1992.
- Honorable Mention by the Tlacaélel National Award of Economic Consulting. 1992.

## Areas of Interest

- Corporate Finance
- Investment Projects
- Business and Asset Valuation
- Mergers and Acquisitions