

Gabriel Pensamiento Calderón

Decision Analysis Professor



IPADE
BUSINESS SCHOOL
UNIVERSIDAD PANAMERICANA

Academic Degrees

- PhD in Business Analytics & Operations, University of Pittsburgh, United States (expected November 2025).
- Bachelor in Industrial Engineering (*Magna Cum Laude*), Universidad del Istmo, Guatemala.

Managerial Background

- Independent consultant in Process Reengineering and Business Analytics.
- Consultant in Process Reengineering and Business Analytics, Nadalini & Asociados.
- Founder and Director of Dejando Huella en San Arturo, Universidad del Istmo.

Professional Activities

Currently:

- Assistant Professor at IPADE Business School, Decision Analysis Department, Mexico.

Previously:

- Instructor at Katz Graduate School of Business, University of Pittsburgh, United States.
- Academic Collaborator (G0) at IPADE Business School, Mexico.
- Substitute Instructor at Engineering Faculty, Universidad del Istmo, Guatemala.

Publishing:

- [Selección, pago y evaluación de información en Auditorías Sociales: Un experimento conductual](#), SSRN, Major Revision at Manufacturing & Service Operations Management.
- Several cases at IPADE Publishing.

Awards:

- Robert N. Perloff Doctoral Student Award, University of Pittsburgh.
- Alexander Family Teaching Excellence Award, University of Pittsburgh.
- Award for Performance Excellence (best GPA), Universidad del Istmo.

Areas of Interest

- Behavioral Science
- Business Analytics
- Social Responsibility
- Experiments for Management